



PFI Fashions, Inc

PO Box 190 – W986 Hwy B - Genoa City, WI 53128
Phone: 800-251-2112 - info@pfifashions.com

New Webstore Set-up Information

Please fill in the below information to get your webstore started. Important webstore details & terms are below.

Initial setup of your store is FREE OF CHARGE. Continued maintenance is free when you do your bulk/additional ordering through us. Special pricing may be available for these orders. Please contact us for a quote.

We recommend that we start with 8 items and 2 logos/designs on the site and grow from there. That will keep it fresh and updated to keep interest.

1. Stores can stay open as long as you like. We will open and close as you wish. Once a store is closed orders will be filled and delivered. No late orders are accepted. If you wish to re-open you can as long as minimums are met.

2. Fundraising can be done through the stores. Prices can increase so you can make a profit (prefer that each item is increased at the same amount. ie- \$5.00 per item goes back to you).

3. Customers can choose shipping or pick up at event/location during the checkout process. We will either ship or deliver to the store contact when orders are completed.

4. We will provide you with a web URL to promote and distribute the webstore to any and all customers. Sales are based on your webstore promotion and we encourage you promote your webstore as often as possible while open.

The information below will be the store contact information listed. Be sure this is whom ever will be able to assist in completing the store process from start to finish.

*** Required**

Email*

Your answer

Full Name*

Your answer

Business Name if applicable (this will be the name of your store)

Your answer

Fundraiser Name if applicable (this will be the name of your store)

Your answer

Phone Number (business or personal)*

Your answer

Where or how will items be delivered: (School, practice, event, etc.)

Your answer

Would you like your webstore to be password protected so that only a limited audience has access? If so, what would you like the password to be?

Password

APPAREL/ITEMS LISTED ON STORE

COLORS: What color scheme would you like to offer for apparel?

Your answer

GARMENTS: What items would you like to offer? List all that apply.

Short Sleeve Tee, Long Sleeve Tee, Hooded Sweatshirt, Crewneck Sweatshirt, Hat, Jackets

Your answer

SIZES: What size range(s) would you like to offer? List all that apply.

Infant/Toddler, Youth, Ladies, Adult/Unisex, Plus Sizes, Tall Sizes

Your answer

ARTWORK: Email the logo/design files you would like us to use for your main web store logo and all apparel to info@pfifashions.com and attach this form. We prefer original vector logo/design files. Vector files would be .ai, .eps, or .pdf. If you only have bitmap images (.png, .jpg, or .tiff) and we are need to recreate the artwork in vector format, there will be an art fee.

If you do not have artwork, not a problem. Checkout our online designer program to look for designs or give us an idea of what you are looking for so we can create something for you. Art charges may apply. Click designer link below to view:

https://app.graphicsflow.com/art-portal/pfi_fashions_inc/afa28e98-3fef-481f-a3aa-19fbfa33cbad

Once form is filled out and submitted to info@pfifashions.com we can start working on your store. Please be sure to fill our completely and correctly. If you have any questions email or give us a call at 800-251-2112.

Please allow 5-7 days for store to be set-up and completed.

Thank you,

PFI Fashions, Inc

800-251-2112

Online Store Department